



WGHP-TV

ORDER

Print Date 09/10/12

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Flight Dates 09/07/12-09/10/12

Contract / Revision 573228 /

Original Date / Revision
09/10/12 09/10/12

Advertiser Romney/R/ President

Agency American Rambler Producti

Buying Contact Stephanie Kincaid

138 Conant Street
Beverly, MA 01915

Product

ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street
Beverly, MA 01915

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 188

Alt Order # 9812542

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL PLC POL

Product Codes PL1Aa

Priority 5

Advertiser Ref

Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 46% Market Value 97708

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	22%	21495
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	24%	23450
WXLV	8%	7816

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	84	\$38,204.10	\$44,946.00	0.00	08/27/12	09/10/12	84	\$38,204.10	\$44,946.00
Totals	84	\$38,204.10	\$44,946.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
1	8	09/10/12	09/10/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	M-----	:30	2	\$366.00	5	0.00	NM	2	\$732.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$366.00		0.00			
3	8	09/10/12	09/10/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	2	\$201.00	5	0.00	NM	2	\$402.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$201.00		0.00			
6	8	09/10/12	09/10/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	2	\$183.00	5	0.00	NM	2	\$366.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$183.00		0.00			
7	8	09/10/12	09/10/12	M-F 10-11a	CM-All	10-11a	M-----	:30	2	\$110.00	5	0.00	NM	2	\$220.00



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Contract / Revision

573228

Flight Dates 09/07/12-09/10/12

Hiatus Dates

Original Date / Revision 09/10/12/ 09/10/12

Order Sep 00:15:00

Advertiser Romney/R/ President

Product ROMNEY FOR PRESIDENT Estimate # 188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
M-F 10a-11a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$110.00		0.00			
9	8	09/10/12	09/10/12	M-F 11a-12p	CM-All	11a-12p	M-----	:30	2	\$80.00	5	0.00	NM	2	\$160.00
M-F 11a-12p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$80.00		0.00			
11	8	09/07/12	09/07/12	M-F 12-1230p	CM-All	12-1230p	----F--	:30	2	\$113.00	5	0.00	NM	2	\$226.00
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$113.00		0.00			
12	8	09/10/12	09/10/12	M-F 12-1230p	CM-All	12-1230p	M-----	:30	2	\$113.00	5	0.00	NM	2	\$226.00
Noon News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$113.00		0.00			
13	8	09/10/12	09/10/12	M-F 4-430p	CM-All	4-430p	M-----	:30	2	\$127.00	5	0.00	NM	2	\$254.00
M-F 4-430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$127.00		0.00			
14	8	09/07/12	09/07/12	M-F 4-430p	CM-All	4-430p	----F--	:30	2	\$127.00	5	0.00	NM	2	\$254.00
M-F 4-430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$127.00		0.00			
15	8	09/07/12	09/07/12	M-F 430-5p	CM-All	430-5p	----F--	:30	2	\$127.00	5	0.00	NM	2	\$254.00
M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$127.00		0.00			
16	8	09/10/12	09/10/12	M-F 430-5p	CM-All	430-5p	M-----	:30	2	\$127.00	5	0.00	NM	2	\$254.00
M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$127.00		0.00			
17	8	09/07/12	09/07/12	M-F 5-6p	CM-All	5-6p	----F--	:30	2	\$366.00	7	0.00	NM	2	\$732.00
Fox 8 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$366.00		0.00			
18	8	09/10/12	09/10/12	M-F 5-6p	CM-All	5-6p	M-----	:30	2	\$366.00	7	0.00	NM	2	\$732.00
Fox 8 News at 5pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$366.00		0.00			
19	8	09/10/12	09/10/12	M-F 6-630p	CM-All	6-630p	M-----	:30	2	\$439.00	7	0.00	NM	2	\$878.00
Fox 8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$439.00		0.00			
20	8	09/07/12	09/07/12	M-F 6-630p	CM-All	6-630p	----F--	:30	2	\$439.00	7	0.00	NM	2	\$878.00
Fox 8 News at 6pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$439.00		0.00			
21	8	09/07/12	09/07/12	M-F 630-7p	CM-All	630-7p	----F--	:30	2	\$405.00	5	0.00	NM	2	\$810.00
M-F 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$405.00		0.00			



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Contract / Revision 573228 Flight Dates 09/07/12-09/10/12

Hiatus Dates

Original Date / Revision 09/10/12/ 09/10/12

Order Sep 00:15:00

Advertiser Romney/R/ President

Product ROMNEY FOR PRESIDENT Estimate # 188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
22	8	09/10/12	09/10/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	2	\$405.00	5	0.00	NM	2	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$405.00		0.00			
23	8	09/10/12	09/10/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	M-----	:30	2	\$338.00	5	0.00	NM	2	\$676.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$338.00		0.00			
24	8	09/07/12	09/07/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	----F--	:30	2	\$338.00	5	0.00	NM	2	\$676.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$338.00		0.00			
25	8	09/07/12	09/07/12	LN (M-F) Late News M-F	CM-All	10-11p	----F--	:30	2	\$575.00	5	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$575.00		0.00			
26	8	09/10/12	09/10/12	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:30	2	\$475.00	5	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$475.00		0.00			
28	8	09/09/12	09/09/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$73.00	5	0.00	NM	1	\$73.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$73.00		0.00			
30	8	09/09/12	09/09/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	1	\$419.00	5	0.00	NM	1	\$419.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$419.00		0.00			
45	8	09/10/12	09/10/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	3	\$73.00	5	0.00	NM	3	\$219.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					3	\$73.00		0.00			
46	8	09/10/12	09/10/12	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:30	2	\$575.00	5	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$575.00		0.00			
47	8	09/07/12	09/07/12	Friday Prime B Bones 9-10p	CM-All	9p-10p	----F--	:30	2	\$582.00	5	0.00	NM	2	\$1,164.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$582.00		0.00			
48	8	09/08/12	09/08/12	ACC Football ACC Football	CM-All	12-4p	-----S-	:30	4	\$464.00	5	0.00	NM	4	\$1,856.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					4	\$464.00		0.00			
49	8	09/08/12	09/08/12	MLB on FOX MLB on FOX	CM-All	330-730p (3:30 PM-7:00 PM)	-----S-	:30	3	\$253.00	5	0.00	NM	3	\$759.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					3	\$253.00		0.00			
50	8	09/08/12	09/08/12	College Football on FOX College Football on FOX	CM-All	7-11p	-----S-	:30	4	\$506.00	5	0.00	NM	4	\$2,024.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					4	\$506.00		0.00			



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Contract / Revision

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Order Sep 00:15:00

Advertiser Romney/R/ President

Product ROMNEY FOR PRESIDENT Estimate # 188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
50	8	09/08/12	09/08/12	College Football on FOX College Football on FDX	CM-All	7-11p	-----S-	:30	4	\$506.00	5	0.00	NM	4	\$2,024.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					4	\$506.00		0.00			
51	8	09/08/12	09/08/12	Fox 8 News After Sports Fox 8 News After Sports	CM-All	11p-12a	-----S-	:30	3	\$471.00	5	0.00	NM	3	\$1,413.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					3	\$471.00		0.00			
52	8	09/09/12	09/09/12	NFL Pregame (Reg Season) FOX NFL Pregame	CM-All	12p-1p	-----S	:30	2	\$350.00	5	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					2	\$350.00		0.00			
53	8	09/09/12	09/09/12	NFL Early Game FOX NFL 1p	CM-All	1-430p	-----S	:30	4	\$1,266.00	5	0.00	NM	4	\$5,064.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					4	\$1,266.00		0.00			
54	8	09/09/12	09/09/12	Home Team Game Panthers Football on FOX	CM-All	415-730p	-----S	:30	4	\$2,825.00	5	0.00	NM	4	\$11,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					4	\$2,825.00		0.00			
55	8	09/10/12	09/10/12	Monday Prime A Hells Kitchen	CM-All	8p-9p	M-----	:30	3	\$927.00	5	0.00	NM	3	\$2,781.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					3	\$927.00		0.00			
56	8	09/10/12	09/10/12	Monday Prime B Masterchef	CM-All	9p-10p	M-----	:30	3	\$927.00	5	0.00	NM	3	\$2,781.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					3	\$927.00		0.00			
57	8	09/09/12	09/09/12	NFL OT on FOX FOX NFL OT	CM-All	730-8p	-----S	:30	1	\$1,603.00	5	0.00	NM	1	\$1,603.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$1,603.00		0.00			
58	8	09/07/12	09/07/12	M-F 730-8p M-F 730-8p	CM-All	730-8p	----F--	:30	2	\$0.00	5	0.00	NM	2	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$0.00		0.00			
Totals														84	\$44,946.00



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Advertiser Romney/R/ President

Agency American Rambler Producti

Buying Contact Stephanie Kincaid

138 Conant Street
Beverly, MA 01915Product
ROMNEY FOR PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street
Beverly, MA 01915

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 188

Alt Order # 9812542

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL PLC POL

Product Codes PL1Aa

Priority 5

Advertiser Ref

Primary Account Executive
Brad Philipps

Account Executive	Order%	Start Date	End Date
Brad Philipps	100%		

Order Share 46% Market Value 97708

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	22%	21495
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	24%	23450
WXLV	8%	7816

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	82	\$38,204.10	\$44,946.00	0.00	08/27/12	09/10/12	82	\$38,204.10	\$44,946.00
Totals	82	\$38,204.10	\$44,946.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	8	09/10/12	09/10/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	M-----	:30	2	\$366.00	5	0.00	NM	2	\$732.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$366.00		0.00			
3	8	09/10/12	09/10/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	2	\$201.00	5	0.00	NM	2	\$402.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$201.00		0.00			
6	8	09/10/12	09/10/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	2	\$183.00	5	0.00	NM	2	\$366.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$183.00		0.00			
7	8	09/10/12	09/10/12	M-F 10-11a	CM-All	10-11a	M-----	:30	2	\$110.00	5	0.00	NM	2	\$220.00



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Contract / Revision **573228** Flight Dates **09/07/12-09/10/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:15:00

Advertiser **Romney/R/ President**

Product **ROMNEY FOR PRESIDENT** Estimate # **188**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$110.00		0.00			
9	8	09/10/12	09/10/12	M-F 11a-12p	CM-All	11a-12p	M-----	:30	2	\$80.00	5	0.00	NM	2	\$160.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$80.00		0.00			
11	8	09/07/12	09/07/12	M-F 12-1230p	CM-All	12-1230p	----F--	:30	2	\$113.00	5	0.00	NM	2	\$226.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$113.00		0.00			
12	8	09/10/12	09/10/12	M-F 12-1230p	CM-All	12-1230p	M-----	:30	2	\$113.00	5	0.00	NM	2	\$226.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$113.00		0.00			
13	8	09/10/12	09/10/12	M-F 4-430p	CM-All	4-430p	M-----	:30	2	\$127.00	5	0.00	NM	2	\$254.00
				M-F 4-430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$127.00		0.00			
14	8	09/07/12	09/07/12	M-F 4-430p	CM-All	4-430p	----F--	:30	2	\$127.00	5	0.00	NM	2	\$254.00
				M-F 4-430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$127.00		0.00			
15	8	09/07/12	09/07/12	M-F 430-5p	CM-All	430-5p	----F--	:30	2	\$127.00	5	0.00	NM	2	\$254.00
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$127.00		0.00			
16	8	09/10/12	09/10/12	M-F 430-5p	CM-All	430-5p	M-----	:30	2	\$127.00	5	0.00	NM	2	\$254.00
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$127.00		0.00			
17	8	09/07/12	09/07/12	M-F 5-6p	CM-All	5-6p	----F--	:30	2	\$366.00	7	0.00	NM	2	\$732.00
				Fox 8 News at 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$366.00		0.00			
18	8	09/10/12	09/10/12	M-F 5-6p	CM-All	5-6p	M-----	:30	2	\$366.00	7	0.00	NM	2	\$732.00
				Fox 8 News at 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$366.00		0.00			
19	8	09/10/12	09/10/12	M-F 6-630p	CM-All	6-630p	M-----	:30	2	\$439.00	7	0.00	NM	2	\$878.00
				Fox 8 News at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$439.00		0.00			
20	8	09/07/12	09/07/12	M-F 6-630p	CM-All	6-630p	----F--	:30	2	\$439.00	7	0.00	NM	2	\$878.00
				Fox 8 News at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$439.00		0.00			
21	8	09/07/12	09/07/12	M-F 630-7p	CM-All	630-7p	----F--	:30	2	\$405.00	5	0.00	NM	2	\$810.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$405.00		0.00			



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Contract / Revision **573228** Flight Dates **09/07/12-09/10/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:15:00

Advertiser **Romney/R/ President**

Product **ROMNEY FOR PRESIDENT** Estimate # **188**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
22	8	09/10/12	09/10/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	2	\$405.00	5	0.00	NM	2	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$405.00		0.00			
23	8	09/10/12	09/10/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	M-----	:30	2	\$338.00	5	0.00	NM	2	\$676.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$338.00		0.00			
24	8	09/07/12	09/07/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	----F--	:30	2	\$338.00	5	0.00	NM	2	\$676.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$338.00		0.00			
25	8	09/07/12	09/07/12	LN (M-F) Late News M-F	CM-All	10-11p	----F--	:30	2	\$575.00	5	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$575.00		0.00			
26	8	09/10/12	09/10/12	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:30	2	\$475.00	5	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$475.00		0.00			
28	8	09/09/12	09/09/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$73.00	5	0.00	NM	1	\$73.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$73.00		0.00			
30	8	09/09/12	09/09/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	1	\$419.00	5	0.00	NM	1	\$419.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$419.00		0.00			
N 45	8	09/10/12	09/10/12	M-F 5-6a FOX 8 Morning News	CM-All	5-6a	M-----	:30	3	\$73.00	5	0.00	NM	3	\$219.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					3	\$73.00		0.00			
N 46	8	09/10/12	09/10/12	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:30	2	\$575.00	5	0.00	NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$575.00		0.00			
N 47	8	09/07/12	09/07/12	Friday Prime B Bones 9-10p	CM-All	9p-10p	----F--	:30	2	\$582.00	5	0.00	NM	2	\$1,164.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$582.00		0.00			
N 48	8	09/08/12	09/08/12	ACC Football ACC Football	CM-All	12-4p	-----S-	:30	4	\$464.00	5	0.00	NM	4	\$1,856.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					4	\$464.00		0.00			
N 49	8	09/08/12	09/08/12	MLB on FOX MLB on FOX	CM-All	330-730p (3:30 PM-7:00 PM)	-----S-	:30	3	\$253.00	5	0.00	NM	3	\$759.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					3	\$253.00		0.00			
N 50	8	09/08/12	09/08/12	College Football on FOX College Football on FOX	CM-All	7-11p	-----S-	:30	4	\$506.00	5	0.00	NM	4	\$2,024.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					4	\$506.00		0.00			



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Contract / Revision **573228** Flight Dates **09/07/12-09/10/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/07/12

Order Sep 00:15:00

Advertiser **Romney/R/ President**

Product **ROMNEY FOR PRESIDENT** Estimate # **188**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 50	8	09/08/12	09/08/12	College Football on FOX	CM-All	7-11p	-----S-	:30	4	\$506.00	5	0.00 NM	4	\$2,024.00
				College Football on FOX										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			4		\$506.00		0.00			
N 51	8	09/08/12	09/08/12	Fox 8 News After Sports	CM-All	11p-12a	-----S-	:30	3	\$471.00	5	0.00 NM	3	\$1,413.00
				Fox 8 News After Sports										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-			3		\$471.00		0.00			
N 52	8	09/09/12	09/09/12	NFL Pregame (Reg Season)	CM-All	12p-1p	-----S	:30	2	\$350.00	5	0.00 NM	2	\$700.00
				FOX NFL Pregame										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			2		\$350.00		0.00			
N 53	8	09/09/12	09/09/12	NFL Early Game	CM-All	1-430p	-----S	:30	4	\$1,266.00	5	0.00 NM	4	\$5,064.00
				FOX NFL 1p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			4		\$1,266.00		0.00			
N 54	8	09/09/12	09/09/12	Home Team Game	CM-All	415-730p	-----S	:30	4	\$2,825.00	5	0.00 NM	4	\$11,300.00
				Panthers Football on FOX										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			4		\$2,825.00		0.00			
N 55	8	09/10/12	09/10/12	Monday Prime A	CM-All	8p-9p	M-----	:30	3	\$927.00	5	0.00 NM	3	\$2,781.00
				Hells Kitchen										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----			3		\$927.00		0.00			
N 56	8	09/10/12	09/10/12	Monday Prime B	CM-All	9p-10p	M-----	:30	3	\$927.00	5	0.00 NM	3	\$2,781.00
				Masterchef										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----			3		\$927.00		0.00			
N 57	8	09/09/12	09/09/12	NFL OT on FOX	CM-All	730-8p	-----S	:30	1	\$1,603.00	5	0.00 NM	1	\$1,603.00
				FOX NFL OT										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S			1		\$1,603.00		0.00			
													Totals	82 \$44,946.00



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ORDER

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Flight Dates 09/07/12-09/10/12

Contract / Revision

573228 /

Product

ROMNEY FOR PRESIDENT

Original Date / Revision

09/06/12 09/07/12

Agency Com 15%

Billing Contact

138 Conant Street
Beverly, MA 01915

Advertiser Romney/R/ President

Agency American Rambler Producti

Buying Contact Stephanie Kincaid

138 Conant Street
Beverly, MA 01915

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 188

Alt Order # 9812542

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL PLC POL

Product Codes PL1Aa

Priority 5

Advertiser Ref

Revision

Primary Account Executive

Brad Philipps

Account Executive Order% Start Date End Date

Brad Philipps 100%

Order Share 46% Market Value 26373

Competing Station	% of Order	Amount
UNKWN	%	0
WFMY	22%	5802
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	24%	6329
WXLV	8%	2109

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	44	\$10,312.20	\$12,132.00	0.00	08/27/12	09/10/12	44	\$10,312.20	\$12,132.00
Totals	44	\$10,312.20	\$12,132.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	8	09/10/12	09/10/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	M-----	:30	2	\$366.00	5	0.00	NM	2	\$732.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$366.00		0.00			
N 3	8	09/10/12	09/10/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	M-----	:30	2	\$201.00	5	0.00	NM	2	\$402.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$201.00		0.00			
N 6	8	09/10/12	09/10/12	M-F 9a-10a Fox 8 Morning News	CM-All	9a-10a	M-----	:30	2	\$183.00	5	0.00	NM	2	\$366.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$183.00		0.00			
N 7	8	09/10/12	09/10/12	M-F 10-11a	CM-All	10-11a	M-----	:30	2	\$110.00	5	0.00	NM	2	\$220.00



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Contract / Revision

573228

Flight Dates 09/07/12-09/10/12

Hiatus Dates

Original Date / Revision 09/06/12/ 09/07/12

Order Sep 00:15:00

Advertiser Romney/R/ President

Product ROMNEY FOR PRESIDENT Estimate # 188

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$110.00		0.00			
N 9	8	09/10/12	09/10/12	M-F 11a-12p	CM-All	11a-12p	M-----	:30	2	\$80.00	5	0.00	NM	2	\$160.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$80.00		0.00			
N 11	8	09/07/12	09/07/12	M-F 12-1230p	CM-All	12-1230p	----F--	:30	2	\$113.00	5	0.00	NM	2	\$226.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$113.00		0.00			
N 12	8	09/10/12	09/10/12	M-F 12-1230p	CM-All	12-1230p	M-----	:30	2	\$113.00	5	0.00	NM	2	\$226.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$113.00		0.00			
N 13	8	09/10/12	09/10/12	M-F 4-430p	CM-All	4-430p	M-----	:30	2	\$127.00	5	0.00	NM	2	\$254.00
				M-F 4-430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$127.00		0.00			
N 14	8	09/07/12	09/07/12	M-F 4-430p	CM-All	4-430p	----F--	:30	2	\$127.00	5	0.00	NM	2	\$254.00
				M-F 4-430p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$127.00		0.00			
N 15	8	09/07/12	09/07/12	M-F 430-5p	CM-All	430-5p	----F--	:30	2	\$127.00	5	0.00	NM	2	\$254.00
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$127.00		0.00			
N 16	8	09/10/12	09/10/12	M-F 430-5p	CM-All	430-5p	M-----	:30	2	\$127.00	5	0.00	NM	2	\$254.00
				M-F 430-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$127.00		0.00			
N 17	8	09/07/12	09/07/12	M-F 5-6p	CM-All	5-6p	----F--	:30	2	\$366.00	7	0.00	NM	2	\$732.00
				Fox 8 News at 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$366.00		0.00			
N 18	8	09/10/12	09/10/12	M-F 5-6p	CM-All	5-6p	M-----	:30	2	\$366.00	7	0.00	NM	2	\$732.00
				Fox 8 News at 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$366.00		0.00			
N 19	8	09/10/12	09/10/12	M-F 6-630p	CM-All	6-630p	M-----	:30	2	\$439.00	7	0.00	NM	2	\$878.00
				Fox 8 News at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	M-----					2	\$439.00		0.00			
N 20	8	09/07/12	09/07/12	M-F 6-630p	CM-All	6-630p	----F--	:30	2	\$439.00	7	0.00	NM	2	\$878.00
				Fox 8 News at 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$439.00		0.00			
N 21	8	09/07/12	09/07/12	M-F 630-7p	CM-All	630-7p	----F--	:30	2	\$405.00	5	0.00	NM	2	\$810.00
				M-F 630-7p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	----F--					2	\$405.00		0.00			



WGHP-TV

Print Date: 09/07/12

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Contract / Revision **573228** Flight Dates **09/07/12-09/10/12**

Hiatus Dates

Original Date / Revision 09/06/12/ 09/07/12

Order Sep 00:15:00

Advertiser **Romney/R/ President**

Product **ROMNEY FOR PRESIDENT** Estimate # **188**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N22	8	09/10/12	09/10/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	2	\$405.00	5	0.00 NM	2	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----					2	\$405.00		0.00		
N23	8	09/10/12	09/10/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	M-----	:30	2	\$338.00	5	0.00 NM	2	\$676.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----					2	\$338.00		0.00		
N24	8	09/07/12	09/07/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	----F--	:30	2	\$338.00	5	0.00 NM	2	\$676.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	----F--					2	\$338.00		0.00		
N25	8	09/07/12	09/07/12	LN (M-F) Late News M-F	CM-All	10-11p	----F--	:30	2	\$575.00	5	0.00 NM	2	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	----F--					2	\$575.00		0.00		
N26	8	09/10/12	09/10/12	LN (M-F) Late News M-F	CM-All	10-11p	M-----	:30	2	\$475.00	5	0.00 NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----					2	\$475.00		0.00		
N28	8	09/09/12	09/09/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$73.00	5	0.00 NM	1	\$73.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S					1	\$73.00		0.00		
N30	8	09/09/12	09/09/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	1	\$419.00	5	0.00 NM	1	\$419.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/03/12	09/09/12	-----S					1	\$419.00		0.00		
													Totals	44 \$12,132.00